



AB Volvo

## Press release

# Small worlds demonstrate the greatness of Volvo in a new film

**Every day vehicles transport goods and people between large cities and small villages via freight terminals and ports. With the help of some of Europe's most well-known miniature worlds, Volvo shows that the group's trucks, buses, construction machines and engines are essential to the everyday life of people all around the world.**

"We want to make it clear that our products and services are like a circulation system. We take food to stores, people to work and medicines to hospitals. The miniature worlds are the perfect environment for demonstrating this. We begin in the Swedish countryside outside Hedemora and then move on to large ports and motorways in Germany and the Netherlands," says Kina Wileke, Head of External Corporate Communications at the Volvo Group. "It was wonderful to be able to step into these meticulously created worlds and discover the amazing craftsmanship. It was also great to meet the people behind them, who share our passion for vehicles."

You can watch the film at [volvogroup.com](http://volvogroup.com) and on the Volvo Group's YouTube page.

<https://www.youtube.com/watch?v=WeXpCt0tjb4>

You will also find some clips from behind the scenes showing how the film was made.

<https://www.youtube.com/watch?v=72wqf0I4-Vs>

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# **VOLVO**

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For more news from the Volvo Group, please visit <http://www.volvogroup.com/globalnews>.

The Volvo Group is one of the world's leading manufacturers of trucks, buses, construction equipment and marine and industrial engines. The Group also provides complete solutions for financing and service. The Volvo Group, which employs about 100,000 people, has production facilities in 18 countries and sells its products in more than 190 markets. In 2015 the Volvo Group's sales amounted to about SEK 313 billion. Volvo shares are listed on Nasdaq Stockholm. For more information, please visit [www.volvogroup.com](http://www.volvogroup.com) or [www.volvogroup.mobi](http://www.volvogroup.mobi) if you are using your mobile phone.