



Press information

Volvo Trucks to boost production, recall 700 workers at New River Valley, VA, plant

Volvo Trucks in North America today announced that in response to increased demand, the company will ramp up production at its New River Valley, VA, plant, and recall approximately 700 employees.

“Customer response to our products – particularly the fuel-efficiency and performance of Volvo’s new near-zero emission engines – continues to be extremely positive,” said Ron Huibers, senior vice president – sales and marketing. “Combined with the improving economy, this response is helping us continue the momentum we established with our 2010 market share increase.”

Through February 2011, Volvo Trucks increased its combined U.S. and Canadian retail sales volume 47 percent vs. the same period last year.

The ramp-up, which includes adding a second shift, and associated recalls will take place in several stages between May 2 and June 13. Current employment at the plant is just under 1,500.

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For further information, please contact:

John Mies, Volvo Trucks North America, phone 336-393-4300, email john.mies@volvo.com or Jenny Björsne, Director Public Relations, phone +46 31 66 45 23 or +46 709 308 300, e-mail jenny.bjorsne@volvo.com

Visit <http://www.thenewsmarket.com/volvogroup> to access broadcast-standard video about the Volvo Group’s various production plants and products. You can download graphic images in the form of MPEG2 files or order them on Beta SP tape. Registration and video are free to the media.