Dennis R. Slagle
President and CEO
North American Trucks







## 2010 North American Class 8 Market

Up 20-30% (~140-150K trucks)

Overall demand gradually rising off low levels

Aging fleet (>8 years: oldest since deregulation)

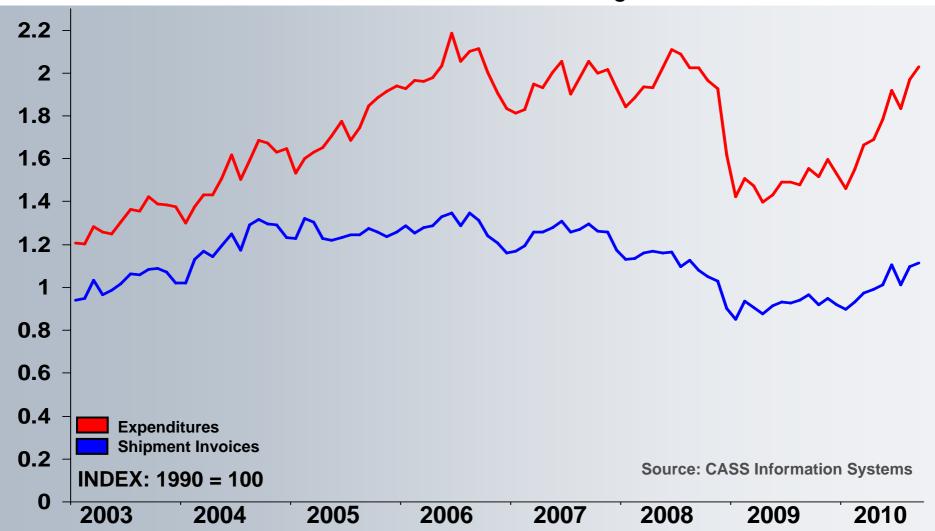
Strength in aftermarket and used trucks sales

Competition pre-EPA2010 inventories appear depleted



# Freight Index – All Modes Rising

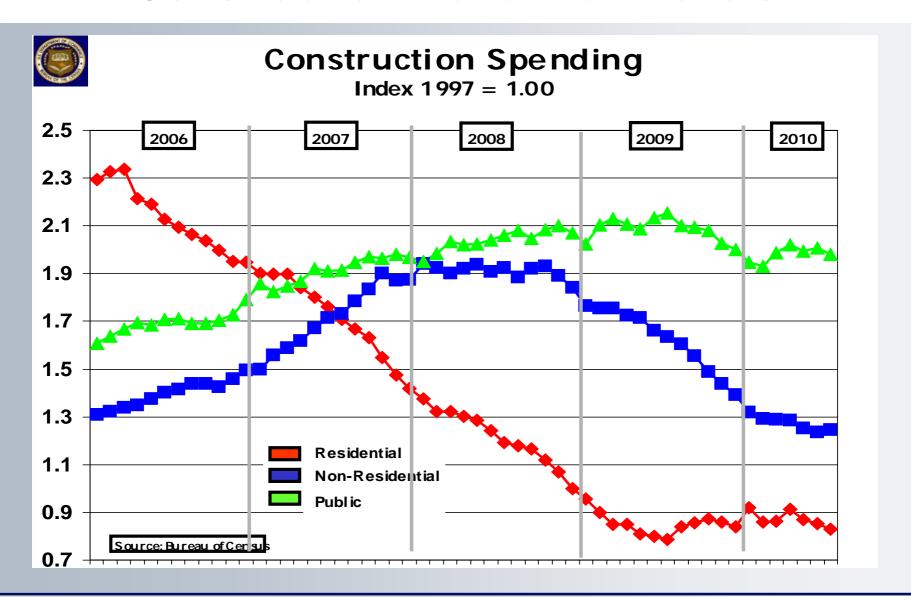
Truck customers see rates strengthen







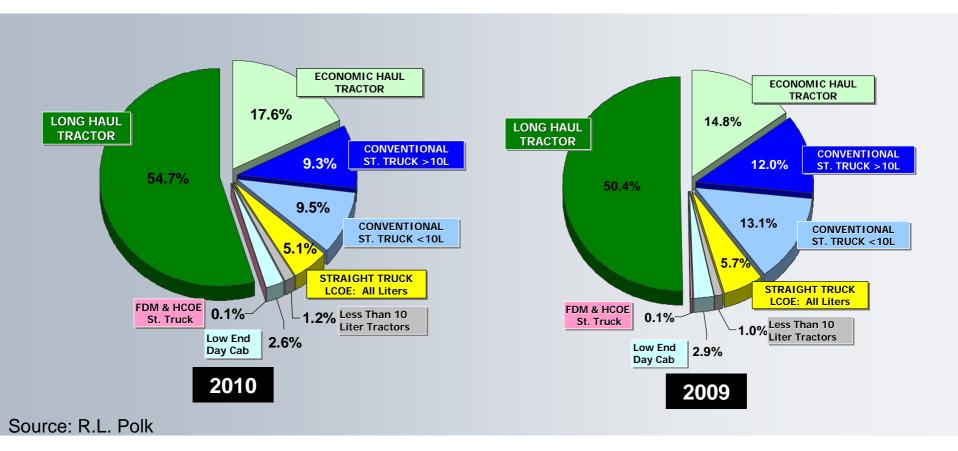
### **Construction Flat at Low Levels**







## U.S. Segments 08 Months 2010 vs. 2009







## U.S. Class 8 New Truck Registrations

Class 8 Manufacturing Groups YTD 8 Months – 2010

Segment	NAT Share	Trend	NAT Position	
Conventional Straight Truck	25.3		#2	
Straight Truck Low Cabover	51.6		#1	
Economic Haul Tractor	26.2		#2	
Long Haul Tractor	11.6		#3	

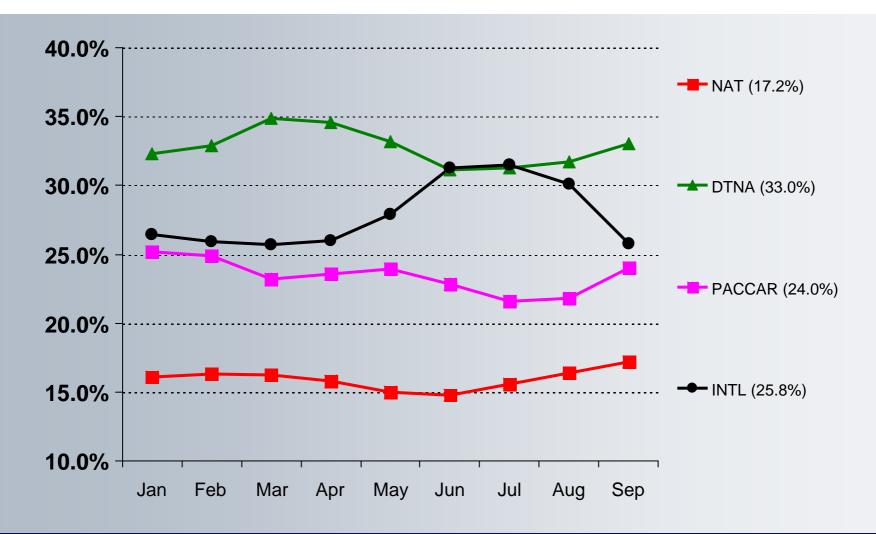
Source: R.L. Polk Company





## Retail Market Share U.S. and Canada 2010

Rolling Three Month Average



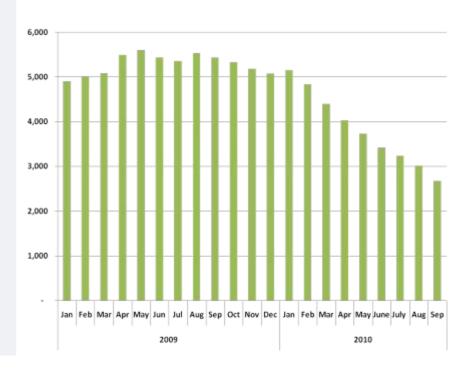




### **Used Trucks**

- Inventory down 47% from Dec 2009 level
- Year to date sales up 49% year over year
- Price environment improving

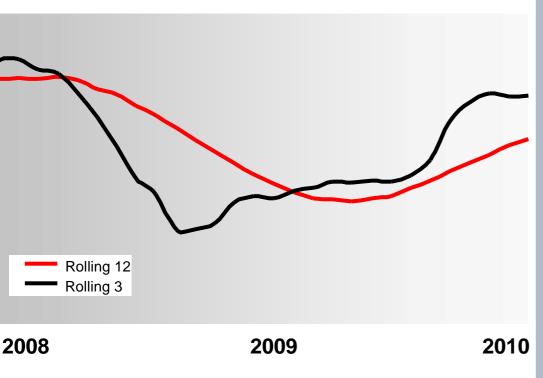
# Used Truck Inventory Units Arrow & NAT Combined







### **NAT Parts**



- NAT 2009 Sales per unit Best in Class
- Strong 2010 parts sales growth
- Customer friendly Parts, Service and Sales systems rolled out
  - MVASIST™
  - MVSelect TM
  - MVPreferred TM





### Market Share Growth: Volvo Trucks North America

### **Driving Success**

Driver Productivity, Safety, Fuel Efficiency

- Showcase NRV
- EPA 2010 Performance
- Distribution Development
- Used/Residual Values
- Volvo Power and I-Shift
- Targeted Marketing and Price Realization





## Market Share Growth: Mack Trucks, Inc.



#### **Built Like a Mack Truck**

Durability, Reliability, Application Excellence

- Re-energize Brand
- Expand Highway
   Business mDRIVE Launch
- EPA 2010 Performance
- Protecting Vocational Leadership
- Alt Fuel and Hybrid Development







# **Positioned To Seize Upturn**

- Well accepted EPA 2010 solution
- Vertical Integration
- Leaner, more agile organization
- Strong product portfolio
- Showcase facilities
- Improving price environment
- Unique market opportunities



