

External Information

Gothenburg, Sweden 2009-05-28

WirelessCar awarded European telematics contract

WirelessCar has been selected to be the Telematics Service Provider for BMW in Europe. This prestigious contract will ultimately connect all newly produced vehicles on these markets from June 2010 and forward and also include a migration path for all legacy vehicles currently operating in the marketplace.

Services will be available on all models for a period of up to four years. Basic services include:

- An automatic and manual emergency call
- A breakdown or roadside assistance call
- An up-to-date traffic information function
- An operator-supported information or concierge service, which offers the driver a wide range of local information and data.
- A feature for sending geo-coded information (e.g. a Point-Of-Interest, POI) to the car

Over the past years, WirelessCar has created a strong relationship with BMW as their Telematics Service Provider in Kuwait, the United Arab Emirates and Australia. Also, over the past year, WirelessCar has been co-developing the Next Generation Telematics Protocol for use on their next generation solution. These two points, along with the ability of WirelessCar to be a global provider, helped secure the contract.

WirelessCar will be working with a third party provider as a Call Center partner to deliver services. The delivery of services in the Middle East will remain unchanged.

Being awarded this contract strengthens WirelessCar as one of the leading global Telematics Services Providers. WirelessCar is a branded entity within Volvo IT that serves as the Telematics Service Provider for the Volvo Group and also addresses external customers in the personal vehicle market and the insurance sector.

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About WirelessCar

WirelessCar, based in Gothenburg, Sweden, is one of the world's leading telematics service providers serving both the automotive and commercial vehicle sectors with services that are operational in 34 countries on four continents. This truly global service can include automatic crash notification, emergency and road side assistance, stolen vehicle tracking, an embedded hands-free telephone, a car locator, remote door unlock, and remote diagnostics. Also, Online services such as e-mail access and live news feeds are available. WirelessCar is part of Volvo IT, which is a global company and a member of the Volvo Group. WirelessCar operate as an independent entity addressing all vehicle manufacturers. WirelessCar's services are branded in the names of our customers who include BMW, Volvo Cars, Volvo Trucks and Volvo Construction Equipment.

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