

CAPITAL MARKETS DAY

Increased market coverage with new strategy
Peter Karlsten – EVP Group Trucks Sales & Marketing EMEA

TSM EMEA Transformation Utilizing our full potential

TSM EMEA Transformation

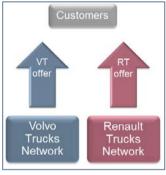
Network restructuring

Utilizing brand assets

Increasing efficiency

Network restructuring

Creating a state of the art distribution network



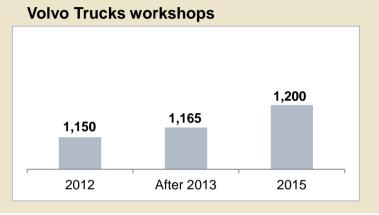


- Increased density through dual-branded workshops
- Increased running population and turnover per dealer and workshop
- Improved retail profitability
- Improved customer service
- Increased sales and market share

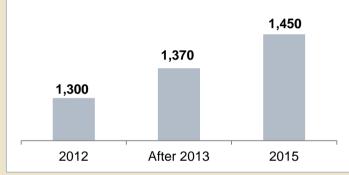


Improved service network coverage and profitability

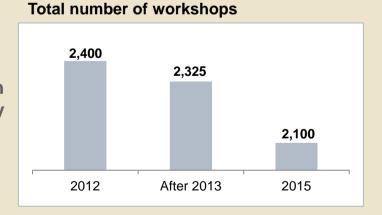
Increased service density for the customer with 200 additional service points



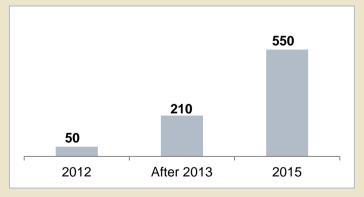




Consolidated network with improved profitability



Whereof Dual Brand



Increased efficiency - wholesale

Creating a more lean and agile market organization

Previous Volvo Truck market company structure

Nordic

UK & Ireland

Benelux

Central

France

Spain

Italy

Central East

East

Previous Renault Trucks market company structure

Adrialps

Benelux

Central East

France

Germany

Iberia

Italy

Nordic

UK

Current structure

Nordic Benelux

Central Fast

Central

France

Iberic

Italy

UK

- From 18 to 8 market companies in EU 30
- Effective January 2013

EMEA Transformation status

Implementation dual brand workshops: Dual brand workshops Starting point 2012 \rightarrow 50 Status after 2013 \rightarrow 210 Target 2015 \rightarrow 550 Increased service coverage in Northern/Central/Eastern Europe 2015 + 30-40% for Renault Trucks + 10% for Volvo Trucks 300 private workshop agreements terminated. Up to 24 months termination time Headcount reduction Wholesale 200 (Germany, Netherlands, Poland, Marocco) (Germany, Slovenia, Bulgaria, Netherlands) Retail 160 Profitability in retail already improved